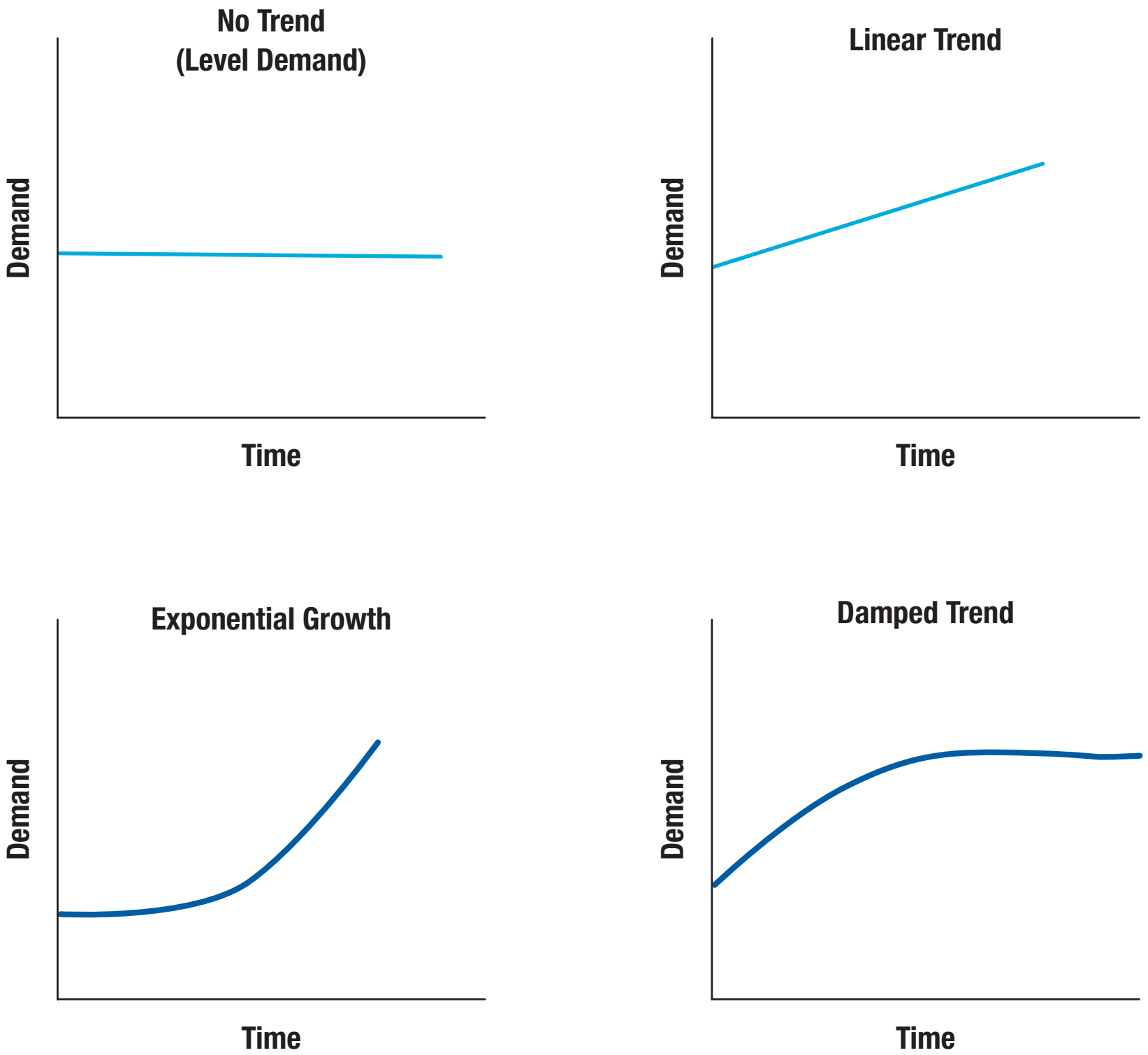FIGURE 13.2: Different Possible Trend Patterns